## **ALTRA Events**



## Website design:

Designing and structuring the website for ALTRA Events was an exciting project focused on creating a professional yet dynamic online presence for a brand known for its high-quality, memorable events. The goal was to design a site that not only looked polished but was also intuitive for visitors to navigate. The layout was structured to guide users seamlessly through ALTRA's range of services, past events, and contact options, making it easy for potential clients to connect and learn about what makes ALTRA unique.

To reflect the energy and professionalism of ALTRA Events, I worked with the client to design a clean, modern design with striking visuals and concise content sections. Each page was crafted to showcase the brand's portfolio and event-planning expertise, with dedicated sections for testimonials and galleries to build trust and highlight their work. The result is a user-friendly, visually engaging website that presents ALTRA Events as a trusted, go-to partner for creating exceptional event experiences.



## WELCOME TO ALTRA EVENTS LIMITED

Hello, my name is Tracey Jamesson

I am a private and corporate events planner and manager. I offer management and/or support for weddings, private events and celebrations and consultancy services for hotels.

I have seventeen years' experience in events organisation, working for a wide range of companies from large corporates in London and Sussex across various industries including law, professional services, banking, FMCG, pharmaceuticals to smaller companies and individuals.

In recent years I have supported planners with high and weldings, private events and parties. I absolutely low working in this areas, where creating a memorable and personalised experience for clients is to important. I now enjoy a wonderful mix of private events, corporate events, weldings and parties. I also offer comultancy services to hotels to improve their guest service and small companies to set up an event steam/process.

I have extremely high standards, superb attention to detail and a commitment to first class client senice. Organisation is my passion and I have a spreadsheet for just about everything! Above all, I place a huge importance on a job done properly and professionally, dedication, realience, integrity, enthulaism, a straightforward work ethics and creating memorable and enjoyable experiences.

